



DCLS – 302

III Semester B.Com. (LSCM) Degree Examination, April/May 2023

(NEP)

COMMERCE

Logistics Management

Time : 2½ Hours

Max. Marks : 60

**Instruction :** Answer should be **completely in English.**

SECTION – A

Answer **any five** of the following questions. **Each carries two marks :** (5×2=10)

1. a) Define warehouse management.
- b) What do you mean by economic order quantity ?
- c) Give the meaning of yard management.
- d) What do you mean by promotional pricing ?
- e) Define material handling system.
- f) Give the meaning of modular packaging.
- g) What do you mean by network development ?

SECTION – B

Answer **any three** of the following question. **Each carries four marks :** (3×4=12)

2. Briefly discuss the feature of logistic.
3. Briefly describe the types of inventories.
4. Briefly write a note on suppliers of transport service.
5. Write a short note on types of warehouse ownership arrangements.
6. Evaluate the concept of modular packaging with relevant example.



## SECTION – C

Answer **any three** of the following questions. **Each** carries **ten** marks : **(3×10=30)**

7. Explain the factors to be consider in warehousing decisions, in detail.
8. Write in detail about methods of inventory control.
9. Explain the transport operation planning, in detail.
10. Explain in detail about seven R's of logistic management.
11. Write a comment on “environmental issues involved in material handling, suggest how to overcome”.

## SECTION – D

Answer **any one** of the following questions. Carries **eight** marks : **(1×8=8)**

12. a) From a customer satisfaction survey done by the Amazon India, it is observed that more than 1450 customers of Bangalore City were not satisfied with the services due to product damage while receiving the consignment.

Read the above customer's concern and suggest the ideal packaging measures and delivery channels to curb down product damages.

OR

- b) The internal study reports of the Prince Cotton Pvt. Ltd. figure out that the firm is continuously running short of raw materials to meet the client's demand during summer since 2019.

Suggest the ideal inventory management technique to resolve the above mentioned issue.